**KEUPON**

Merchant Module:

Registration

View Availability of Day

Merchant

Creation of Deal

Analytics for the Deals

List of all **HIS** deal’s status

Merchant module through web for deal verification through codes provided by customers

Customer Module:

All

Expired

Used

Available

My Keupons

Recent Deals

I Want a Deal

~~Ongoing/~~Location deals

Deal of the Day

Registration

Customer

~~Deals for me~~

Buy Keupoints

**Redeem** Keupoints

Account Details

Profile Page

Flow for Deal of the Day

Yes

Customer wants

Sign In to Keupon

Deal of the Day

OR Mobile App

At the end of the day, daily script runs for tipping

Provide Credit Card details or use the already existing card detail

Do Paypal transaction (reference type) for $0 to check if the card is a valid one

Deal has minimum no. of customers?

No

No

Card is Valid?

Yes

Yes

Add the Transaction details to customers My Keupons as available and Add keupoints to the customer’s account (like mileage points) which can be used by other merchants for giving discounts to those with certain min # of keupoints

Cancel the deal

* Retrieve all the customers with the CC details
* Perform transaction for the deal amount
* Generate a unique secure code in response to each transaction
* Email the customers that the deal has tipped

Customer is redirected to the Keupon site and asked to login

Customer clicks on the link to view the Deal code

Customer copy of email for the tipped deal

No

Successfully logged-in

Yes

View the deal code

Flow for Ongoing or location based deals

Successfully logged in?

Yes

View location / ongoing deals

Keupon Website

OR Mobile App

Select a Deal

No

Provide Credit Card details or use the already existing card detail

Do Paypal transaction for the deal Amount

Do Paypal transaction for the deal Amount

Card is Valid and transaction successful?

No

Yes

* Add the deal to customers My Keupons as available
* Generate a unique secure code in response to each transaction
* Email the customer about the deal
* Add keupoints to customer’s account

Flow for I want Deals:

Customer writes in a text box the deal required

Successfully logged in?

Keupon Website

OR Mobile App

No

Deal Shared on a bulletin board with merchants

Customer declines No

Customer accepts

Merchants bid and this is shared with customers

End Deal

Flow as per Deal of the Day

Flow for Merchant using the MobileApp

Inform the customer deal/code invalid

Deal marked Used for the Customer and keupoints updated

Deal Vaild for the code?

Check that the deal is valid and has not expired

Customer Provides the Deal Code to use or redeem the deal

Merchant Logins to the Keupon App

Merchant App

Yes

No